

Shift Inside Nissans Historic Revival

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The Yugo Jason Vuic 2011-03-01 Six months after its American introduction in 1985, the Yugo was a punch line; within a year, it was a staple of late-night comedy. By 2000, NPR's Car Talk declared it "the worst car of the millennium." And for most Americans that's where the story begins and ends. Hardly. The short, unhappy life of the car, the men who built it, the men who imported it, and the decade that embraced and discarded it is rollicking and astounding, and one of the greatest untold business-cum-morality tales of the 1980s. Mix one rabid entrepreneur, several thousand "good" communists, a willing U.S. State Department, the shortsighted Detroit auto industry, and improvident bankers, shake vigorously, and you've got The Yugo: The Rise and Fall of the Worst Car in History. Brilliantly re-creating the amazing confluence of events that produced the Yugo, Yugoslav expert Jason Vuic uproariously tells the story of the car that became an international joke: The American CEO who happens upon a Yugo right when his company needs to find a new import or go under. A State Department eager to aid Yugoslavia's nonaligned communist government. Zastava Automobiles, which overhauls its factory to produce an American-ready Yugo in six

months. And a hole left by Detroit in the cheap subcompact market that creates a race to the bottom that leaves the Yugo . . . at the bottom.

Shift Carlos Ghosn 2007-12-18 In Shift, Carlos Ghosn, the brilliant, audacious, and widely admired CEO of Nissan, recounts how he took the reins of the nearly bankrupt Japanese automotive company and achieved one of the most remarkable turnarounds in automotive—and corporate—history. When Carlos Ghosn (pronounced like “phone”) was named COO of Nissan in 1999, the company was running out of gas and careening toward bankruptcy. Eighteen short months later, Nissan was back in the black, and within several more years it had become the most profitable large automobile company in the world. In SHIFT, Ghosn describes how he went about accomplishing the seemingly impossible, transforming Nissan once again into a powerful global automotive manufacturer. The Brazilian-born, French-educated son of Lebanese parents, Ghosn first learned the management principles and practices that would shape his decisions at Nissan while rising through the ranks at Michelin and Renault. Upon his arrival at Nissan, Ghosn began his new position by embarking on a three-month intensive examination of every aspect of the business. By October 1999 he was ready to announce

his strategy to turn the company around with the Nissan Revival Plan. In the plan, he consistently challenged the tradition-bound thinking and practices of Japanese business when they inhibited Nissan's effectiveness. Ghosn closed plants, laid off workers, broke up long-standing supply networks, and sold off marginal assets to focus on the company's core business. But slashing costs was just the first step in Nissan's recovery. In fact, Ghosn introduced changes in every corner of the company, from manufacturing and engineering to marketing and sales. He updated Nissan's car and truck lineup, took risks on dynamic new designs, and demanded improvements in quality—strategies that quickly burnished Nissan's image in the marketplace, and re-established the company in the minds of consumers as a leader in innovation and engineering. Like the best-selling memoirs of Jack Welch, Lou Gerstner, and Larry Bossidy, SHIFT is a fascinating behind-the-scenes look at what it takes to transform and re-create a world-class company. Written by one of the world's most successful and acclaimed CEOs, SHIFT is an invaluable guide for business readers everywhere.

From the Basement to the Dome Jean-Jacques Degroof 2021 "A history of entrepreneurship at MIT, and how it evolved from ad-hoc efforts by students and alumni to a formally recognized piece of MIT's official program"--

Security Assistance, U.S. and International Historical Perspectives: Proceedings of the Combat Studies Institute 2006 Military History Symposium

The proceedings from the Combat Studies Institute's 2006 Military History Symposium presents historical research, analysis and policy recommendations on the topic of Security Assistance and the training of indigenous forces.

The 10 Stories Great Leaders Tell Paul Smith 2019-08-01 NOW AN OWL (Outstanding Work of Literature) Leadership Award Winner! Every great leader is a great storyteller. As a manager, CEO, or team leader, how can you innovatively engage your employees so that they understand where your organization came from, where it's going, and how you're going to get there? How can you connect with your customers in a way that makes them believe in your company as passionately as you do? Paul

Smith is one of the world's leading experts in business storytelling. He teaches people how to be more effective leaders by communicating their company's important mission, inspiring creativity, and earning the trust of valued stakeholders. The 10 Stories Great Leaders Tell explores the journey behind success, and breaks down not just the importance of your company's story but how to craft compelling ones of your own.

Investing in Cultural Diversity and Intercultural Dialogue Unesco 2009-01-01 This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

How Toyota Became #1 David Magee 2008-10-28 Journalist Magee explores Toyotas past and present in order to reveal how this car company has sustained such tremendous success. The lessons that Magee explains here can be valuable for managers in all disciplines and industries.

Migration from the Middle East and North Africa to Europe Michael Bommers 2014-08-05 One of the most important challenges concerning the future of the European Union is the demographic reproduction of the European population. Decreasing birth-rates and the retirement of the baby boomers will dramatically reduce the labour force

in the EU, which will entail not only a lack of manpower but also lower contributions to European social systems. It seems clear that the EU will have to counterbalance this population decrease by immigration in the coming years. Migration Between the Middle East, North Africa and Europe takes this challenge as a point of departure for analysing the MENA region, in particular Morocco, Egypt and Turkey, as a possible source of future migration to the European Union. At the same time, it illustrates the uncertainties implied in such calculations, especially at a time of radical political changes, such as those brought about by the Arab Uprising.

The Age of Surveillance Capitalism Shoshana Zuboff 2019-01-15 The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism

is on the verge of dominating the social order and shaping the digital future -- if we let it.

Multinational Enterprises and the Global Economy John H. Dunning 2008-01-01 For many years to come this volume. . . is surely going to be the ultimate reference work on international business. . . thanks to Dunning and Lundan, have at their disposal, a wealth of relevant data, as well as theoretical and empirical analyses, which will enable them to assess the capabilities, contributions and challenges posed by the multinational enterprises to the global economy. Seev Hirsch, International Business Review Multinational Enterprises and the Global Economy has become a classic in international business. . . Yet , the book s second edition is even better than the first, in part because of Professor Dunning s wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour. . . In addition to being a remarkably useful reference book, Multinational Enterprises and the Global Economy is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years. Alain Verbeke, Journal of International Business Studies The second edition of Multinational Enterprises and the Global Economy provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy. Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context. Journal of International Business Studies This wonderful book offers the definitive synthesis of the modern literature on the economic aspects of international business. It is encyclopedic yet full of incisive insights. It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of international business. Alan M. Rugman, University of Reading, UK The rise of the multinational enterprise, and the consequent globalisation of the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading

authorities, examines this phenomenon in depth. It explains how foreign investment by multinationals diffused advanced technologies and novel management methods, driving productivity growth in Europe, Asia and North America; however, economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones. This new edition of a classic work is not only an authoritative guide to contemporary multinational business, but a major historical resource for the future. Mark Casson, University of Reading, UK This thoroughly updated and revised edition of a widely acclaimed, classic text will be required reading for academics, policymakers and advanced students of international business worldwide. Employing a distinctive and unified framework, this book draws together research across a range of academic fields to offer a synthesis of the determinants of MNE activity, and its effects on the economic and social well-being of developed and developing countries. Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is prese

The Evolution from Horse to Automobile Imes Chiu 2008 Little work has been done to explicate the motivational factors of agency, particularly in cases where an artifact initially deemed ineffective or superfluous becomes an everyday necessity, such as the automobile at the turn of the twentieth century. Farmers saw it as a "devil wagon" but later adopted it for use as an all-around device and power source. What makes a social group change its position about a particular artifact? How did the devil

wagon overcome its notoriety to become a prosaic mainstream device? These questions direct the research in this book. While they may have been asked before, author Imes Chiu (PhD, Cornell University) brings a different and refreshing approach to the problem of newness. Preexisting practices and work routines used as explanatory devices have something interesting to say about diffusion strategies and localization measures. This innovative study examines the conversion of users. To understand the motivating factors in mass adoption, the study focuses on perceptions and practices associated with horses and motorcars in three different settings during three different periods. All three cases begin with the motorcar in the periphery: all three end with it achieving ubiquity. This multiple-case design is used for the purpose of theoretical replication. Results in all three cases show that a contrived likeness to its competitor—the horse—contributed to the motorcar's success. The motorcar absorbed the technical, material, structural, and conceptual resources of the technology it displaced. This book, which includes several rare photographs, will be an important resource for those who wish to study the history of transportation and technology adaptation.

Car Guys vs. Bean Counters Bob Lutz 2013-05-28 "One of the most acute books about management and how companies work in practice that I have read in a long time. If anyone wants to know exactly how the U.S. auto industry got into trouble, here is your guide." —John Gapper, FINANCIAL TIMES When Bob Lutz got into the auto business in the early 1960s, CEOs knew that if you captured the public's imagination with innovative car design and top-quality craftsmanship, the money would follow. The "car guys" held sway, and GM dominated with bold, creative leadership and iconic brands like Cadillac, Buick, Pontiac, Oldsmobile, GMC, and Chevrolet. But then GM's leadership began to put its faith in numbers and spreadsheets. Determined to eliminate the "waste" and "personality worship" of the bygone creative leaders, management got too smart for its own good. With the bean counters firmly in charge, carmakers, and much of American industry, lost their single-minded focus on product excellence and their competitive advantage. Decline soon followed. In 2001, General Motors hired Lutz

out of retirement with a mandate to save the company by making great cars again. As vice chairman, he launched a war against the penny-pinching number crunchers who ran the company by the bottom line and reinstated a focus on creativity, design, and cars and trucks that would satisfy GM's customers. Lutz's commonsense lessons, combined with a generous helping of fascinating anecdotes, will inspire readers in any industry.

Collision Course Hans Greimel 2021-06-22 In Japan it's called the "Ghosn Shock"—the stunning arrest of Carlos Ghosn, the jet-setting CEO who saved Nissan and made it part of a global automotive empire. Even more shocking was his daring escape from Japan, packed into a box and put on a private jet to Lebanon after months spent in a Japanese detention center, subsisting on rice gruel. This is the saga of what led to the Ghosn Shock and what was left in its wake. Ghosn spent two decades building a colossal partnership between Nissan and Renault that looked like a new model for a global business, but the alliance's shiny image fronted an unsteady, tense operation. Culture clashes, infighting among executives and engineers, dueling corporate traditions, and government maneuvering constantly threatened the venture. Journalists Hans Greimel and William Sposato have followed the story up close, with access to key players, including Ghosn himself. Veteran Tokyo-based reporters, they have witnessed the end of Japan's bubble economy and attempts at opening Japan Inc. to the world. They've seen the fraying of keiretsu, Japan's traditional skein of business relationships, and covered numerous corporate scandals, of which the Ghosn Shock and Ghosn's subsequent escape stand above all. Expertly reported, *Collision Course* explores the complex suspicions around what and who was really responsible for Ghosn's ouster and why one of the top executives in the world would risk everything to escape the country. It explains how economics, history, national interests, cultural politics, and hubris collided, crumpling the legacy of arguably the most important foreign businessman ever to set foot in Japan. This gripping, unforgettable narrative, full of fascinating characters, serves as part cautionary tale, part object lesson, and part forewarning of the increasing complexity of

doing global business in a nationalistic world.

The Second Automobile Revolution M. Freyssenet 2009-04-30 The rapid takeoff of the continent-sized national economies and the increasing expense of extraction have led to strong tensions in petrol prices and a race towards alternative driving systems. This book analyses the emergence of a second automobile revolution through the trajectories of automobile firms since the nineties.

Brand Royalty Matt Haig 2006 More than simply a comprehensive collection of brand success stories, this text will also help businesses and students to easily identify the factors behind these successes, and to place them into a broader business and social context.

The Shock Doctrine Naomi Klein 2010-04-01 The bestselling author of *No Logo* shows how the global "free market" has exploited crises and shock for three decades, from Chile to Iraq. In her groundbreaking reporting, Naomi Klein introduced the term "disaster capitalism." Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something remarkably similar. People still reeling from catastrophe were being hit again, this time with economic "shock treatment," losing their land and homes to rapid-fire corporate makeovers. The Shock Doctrine retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.

Corporate Diplomacy Ulrich Steger 2003-08-01 Based on a wealth of empirical studies and case studies, this book explains the strategic

choices companies have to make in order to remain consistent. In each chapter, real-life examples illuminate the key message managers should take away from the book. It offers a purely managerial viewpoint focused on what managers can do to manage the business environment in any situation.

Business Transformation Strategies Oswald A. J. Mascarenhas
2011-02-02 A resource for industry professionals and consultants, this book on corporate strategy lays down the theories and models for revitalizing companies in the face of global recession. It discusses cutting-edge concepts, constructs, paradigms, theories, models, and cases of corporate strategic leadership for bringing about transformation and innovation in companies. It demonstrates that great companies are those that make the leap from 'good' results to 'great' results and sustain these for at least 15 years; it explores, reviews and analyzes great transformation strategies in this context. Each chapter in the book is appended with transformation exercises that further explicate the concepts.

From #BlackLivesMatter to Black Liberation Keeanga-Yamahtta Taylor
2016-02-01 The author of *Race for Profit* carries out "[a] searching examination of the social, political and economic dimensions of the prevailing racial order" (Michelle Alexander, author of *The New Jim Crow*). In this winner of the Lannan Cultural Freedom Prize for an Especially Notable Book, Keeanga-Yamahtta Taylor "not only exposes the canard of color-blindness but reveals how structural racism and class oppression are joined at the hip" (Robin D. G. Kelley, author of *Freedom Dreams*). The eruption of mass protests in the wake of the police murders of Michael Brown in Ferguson, Missouri, and Eric Garner in New York City have challenged the impunity with which officers of the law carry out violence against black people and punctured the illusion of a post-racial America. The Black Lives Matter movement has awakened a new generation of activists. In this stirring and insightful analysis, activist and scholar Keeanga-Yamahtta Taylor surveys the historical and contemporary ravages of racism and the persistence of structural inequality, such as mass incarceration and black unemployment. In this

context, she argues that this new struggle against police violence holds the potential to reignite a broader push for black liberation. "This brilliant book is the best analysis we have of the #BlackLivesMatter moment of the long struggle for freedom in America. Keeanga-Yamahtta Taylor has emerged as the most sophisticated and courageous radical intellectual of her generation." —Dr. Cornel West, author of *Race Matters* "A must read for everyone who is serious about the ongoing praxis of freedom." —Barbara Ransby, author of *Ella Baker and the Black Freedom Movement* "[A] penetrating, vital analysis of race and class at this critical moment in America's racial history." —Gary Younge, author of *The Speech: The Story Behind Dr. Martin Luther King Jr.'s Dream*

How Asia Works Joe Studwell
2013-07-02 "A good read for anyone who wants to understand what actually determines whether a developing economy will succeed." —Bill Gates, "Top 5 Books of the Year" An Economist Best Book of the Year from a reporter who has spent two decades in the region, and who the Financial Times said "should be named chief myth-buster for Asian business." In *How Asia Works*, Joe Studwell distills his extensive research into the economies of nine countries—Japan, South Korea, Taiwan, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, and China—into an accessible, readable narrative that debunks Western misconceptions, shows what really happened in Asia and why, and for once makes clear why some countries have boomed while others have languished. Studwell's in-depth analysis focuses on three main areas: land policy, manufacturing, and finance. Land reform has been essential to the success of Asian economies, giving a kick-start to development by utilizing a large workforce and providing capital for growth. With manufacturing, industrial development alone is not sufficient, Studwell argues. Instead, countries need "export discipline," a government that forces companies to compete on the global scale. And in finance, effective regulation is essential for fostering, and sustaining growth. To explore all of these subjects, Studwell journeys far and wide, drawing on fascinating examples from a Philippine sugar baron's stifling of reform to the explosive growth at a Korean steel mill. "Provocative . . . *How Asia Works* is a striking and enlightening book . . .

A lively mix of scholarship, reporting and polemic." —The Economist Learn to Earn Peter Lynch 2012-11-27 Mutual-fund superstar Peter Lynch and author John Rothchild explain the basic principles of the stock market and business in an investing guide that will enlighten and entertain anyone who is high-school age or older. Many investors, including some with substantial portfolios, have only the sketchiest idea of how the stock market works. The reason, say Lynch and Rothchild, is that the basics of investing—the fundamentals of our economic system and what they have to do with the stock market—aren't taught in school. At a time when individuals have to make important decisions about saving for college and 401(k) retirement funds, this failure to provide a basic education in investing can have tragic consequences. For those who know what to look for, investment opportunities are everywhere. The average high-school student is familiar with Nike, Reebok, McDonald's, the Gap, and the Body Shop. Nearly every teenager in America drinks Coke or Pepsi, but only a very few own shares in either company or even understand how to buy them. Every student studies American history, but few realize that our country was settled by European colonists financed by public companies in England and Holland—and the basic principles behind public companies haven't changed in more than three hundred years. In Learn to Earn, Lynch and Rothchild explain in a style accessible to anyone who is high-school age or older how to read a stock table in the daily newspaper, how to understand a company annual report, and why everyone should pay attention to the stock market. They explain not only how to invest, but also how to think like an investor.

Future Organizational Design Lars Groth 1999-08-25 "A major contribution to the field..." Gordon B. Davis, Honeywell Professor of Management Information Systems, Carlson School of Management, University of Minnesota, USA " "This book is required reading for anyone who wants to understand how and why computers influence organization structure. It established a conceptual foundation for the field, and examines the particular characteristics of the tools computer systems provide and what organizational impacts they can be expected to have.

The conclusions are sometimes counter-intuitive, but always convincingly argued." Lee L. Gremillion, Partner, PricewaterhouseCoopers, USA "This is a superb source for people seeking to learn about organizational structure. Groth gives remarkable reasoning and interesting examples throughout the book. An exciting contribution" Kamar Singh, Project Manager, GE Aircraft Engines, Ohio, USA Lars Groth addresses a subject of key importance and takes a fresh and innovative look at the ways to build and develop organizations with the assistance of information technology. Five major examples are used to point out the road ahead for those aiming to improve existing organizations with the help of new technology, as well as explaining some significant properties inherent in organizations and information technology. For the first time, the interplay between organization structure and information technology is thoroughly analysed in the context of established organization theory. Through examination of existing models and taking into account the new possibilities offered by IT, this book will enable practising managers and consultants to look at their organizations and decide where the greatest, and least, opportunities lie. The book will also be highly relevant to MBA, MIS and Executive courses concerned with the relationship between organizations and IT.

Asbury Park's Glory Days Helen-Chantal Pike 2005-04-19 Complemented by more than two hundred color and black-and-white illustrations, a nostalgic look back at Asbury Park's heyday from 1890 to 1980 examines the historical conditions contributing to the resort town's cycle of booms and recessions.

Spaces of Identity David Morley 2002-09-11 We are living through a time when old identities - nation, culture and gender are melting down. *Spaces of Identity* examines the ways in which collective cultural identities are being reshaped under conditions of a post-modern geography and a communications environment of cable and satellite broadcasting. To address current problems of identity, the authors look at contemporary politics between Europe and its most significant others: America; Islam and the Orient. They show that it's against these places that Europe's own identity has been and is now being defined. A

stimulating account of the complex and contradictory nature of contemporary cultural identities.

The Ghosn Factor Miguel Rivas-Micoud 2013-12-13 Get inside the mind and the methods of one of the most innovative leaders in the world-and learn to emulate his success In 1999, Nissan's market share was plunging, and the company was billions in debt. Carlos Ghosn's successful implementation of his "Nissan Revival" created record profits-and made him a business legend around the world. Now the CEO of both Nissan and Renault, Carlos Ghosn is a management icon everyone wants to understand. The Ghosn Factor, examines the life, works, and words of Carlos Ghosn, exploring what principles guide him, what goals drive him, and how he has succeeded where other CEOs have failed.

Broken Alliances Carlos Ghosn 2021-08-31 On December 30, 2019, Carlos Ghosn became the world's most famous fugitive when the former chairman of the Renault-Nissan-Mitsubishi Alliance fled to Lebanon from house arrest in Japan. This political-judicial thriller describes in detail for the first time how the man behind Nissan's spectacular revival was arrested a year earlier and incarcerated for 130 days as part of a trap set by the Nissan Old Guard and the Tokyo Public Prosecutors' Office.

Turnaround David Magee 2003-01-07 Well-timed for Nissan's push to reconquer the North American market, this book covers the astonishing business story and management strategies of Nissan's president, Carlos Ghosn, who rescued the Japanese automaker from the brink of bankruptcy. 8-page photo insert.

The New Management William E. Halal 1998-08-13 Drawing on hundreds of examples from progressive companies, an international survey of 426 managers, and economic trends, author William Halal shows how enterprises and democracy are moving inside of business and government to transform institutions for the Information Age.

An Introduction to Japanese Society Yoshio Sugimoto 2010-06-22 Essential reading for students of Japanese society, An Introduction to Japanese Society now enters its third edition. Here, internationally renowned scholar, Yoshio Sugimoto, writes a sophisticated, yet highly readable and lucid text, using both English and Japanese sources to

update and expand upon his original narrative. The book challenges the traditional notion that Japan comprises a uniform culture, and draws attention to its subcultural diversity and class competition. Covering all aspects of Japanese society, it includes chapters on class, geographical and generational variation, work, education, gender, minorities, popular culture and the establishment. This new edition features sections on: Japan's cultural capitalism; the decline of the conventional Japanese management model; the rise of the 'socially divided society' thesis; changes of government; the spread of manga, animation and Japan's popular culture overseas; and the expansion of civil society in Japan.

Contending Economic Theories Richard D. Wolff 2012-09-07 A systematic comparison of the three major economic theories, showing how they differ and why these differences matter in shaping economic theory and practice. Contending Economic Theories offers a unique comparative treatment of the three main theories in economics as it is taught today: neoclassical, Keynesian, and Marxian. Each is developed and discussed in its own chapter, yet also differentiated from and compared to the other two theories. The authors identify each theory's starting point, its goals and foci, and its internal logic. They connect their comparative theory analysis to the larger policy issues that divide the rival camps of theorists around such central issues as the role government should play in the economy and the class structure of production, stressing the different analytical, policy, and social decisions that flow from each theory's conceptualization of economics. The authors, building on their earlier book Economics: Marxian versus Neoclassical, offer an expanded treatment of Keynesian economics and a comprehensive introduction to Marxian economics, including its class analysis of society. Beyond providing a systematic explanation of the logic and structure of standard neoclassical theory, they analyze recent extensions and developments of that theory around such topics as market imperfections, information economics, new theories of equilibrium, and behavioral economics, considering whether these advances represent new paradigms or merely adjustments to the standard theory. They also explain why economic reasoning has varied among these three approaches throughout the

twentieth century, and why this variation continues today—as neoclassical views give way to new Keynesian approaches in the wake of the economic collapse of 2008.

Crimes Committed by Terrorist Groups Mark S. Hamm 2011-01 This is a print on demand edition of a hard to find publication. Examines terrorists' involvement in a variety of crimes ranging from motor vehicle violations, immigration fraud, and mfg. illegal firearms to counterfeiting, armed bank robbery, and smuggling weapons of mass destruction. There are 3 parts: (1) Compares the criminality of internat. jihad groups with domestic right-wing groups. (2) Six case studies of crimes includes trial transcripts, official reports, previous scholarship, and interviews with law enforce. officials and former terrorists are used to explore skills that made crimes possible; or events and lack of skill that the prevented crimes. Includes brief bio. of the terrorists along with descriptions of their org., strategies, and plots. (3) Analysis of the themes in closing arguments of the transcripts in Part 2. Illus.

India Unbound Gurcharan Das 2002-04-09 India today is a vibrant free-market democracy, a nation well on its way to overcoming decades of widespread poverty. The nation's rise is one of the great international stories of the late twentieth century, and in *India Unbound* the acclaimed columnist Gurcharan Das offers a sweeping economic history of India from independence to the new millennium. Das shows how India's policies after 1947 condemned the nation to a hobbled economy until 1991, when the government instituted sweeping reforms that paved the way for extraordinary growth. Das traces these developments and tells the stories of the major players from Nehru through today. As the former CEO of Procter & Gamble India, Das offers a unique insider's perspective and he deftly interweaves memoir with history, creating a book that is at once vigorously analytical and vividly written. Impassioned, erudite, and eminently readable, *India Unbound* is a must for anyone interested in the global economy and its future.

Profit Brand Nick Wreden 2007 *Profit Brand* presents a results-driven view of branding that any CEO or CFO would applaud. While branding strategies often concern themselves with "awareness," "visibility,"

"impact," and "image," author Nick Wreden shifts the focus to the bottom line. He offers a comprehensive metrics-based approach to branding that allows companies to link branding activities directly with profits. Wreden looks at the inefficiencies of traditional branding strategies that stress customer acquisition over customer retention. Customer loyalty, he argues, is the key to delivering profitability. With this in mind, he explores loyalty schemes, the need to own the customer experience, and the means of leveraging allies as brand ambassadors. He covers topics such as segmentation, optimization, pricing, and communication strategies and explores accountability systems such as six sigma, CRM, and scorecards. Citing examples from global brands such as IBM, Disney, Amex and KLM, the book highlights marketing practices both good and bad.

Electric and Hybrid Cars Curtis D. Anderson 2010-03-30 This illustrated history chronicles electric and hybrid cars from the late 19th century to today's fuel cell and plug-in automobiles. It describes the politics, technology, marketing strategies, and environmental issues that have impacted electric and hybrid cars' research and development. The important marketing shift from a "woman's car" to "going green" is discussed. Milestone projects and technologies such as early batteries, hydrogen and bio-mass fuel cells, the upsurge of hybrid vehicles, and the various regulations and market forces that have shaped the industry are also covered.

Coercing Virtue Robert H. Bork 2010-07-07 Judge Robert H. Bork will deliver the Barbara Frum Historical Lecture at the University of Toronto in March 2002. This annual lecture "on a subject of contemporary history in historical perspective" was established in memory of Barbara Frum and will be broadcast on the CBC Radio program *Ideas*. In *Coercing Virtue*, former US solicitor general Robert H. Bork examines judicial activism and the practice of many courts as they consider and decide matters that are not committed to their authority. In his opinion, this practice infringes on the legitimate domains of the executive and legislative branches of government and constitutes a judicialization of politics and morals. Should courts be used as a vehicle of social change

even if the majority view weighs against the court's ruling? And if we allow courts to make law, especially in a country like Canada where our Supreme Court judges aren't even elected, then what does this mean for democratic government? "The nations of the West have long been afraid of catching the "American disease" — the seizure by judges of authority properly belonging to the people and their elected representatives. Those nations are learning, perhaps too late, that this imperialism is not an American disease; it is a judicial disease, one that knows no boundaries." — Robert H. Bork, from *Coercing Virtue*

A History of Japan Kenneth Henshall 2012-04-17 A history of Japan from ancient times to today explores Japan's impact on the modern world and examines its unique past and culture to explain its achievements and responses to world events.

Working Detroit Steve Babson 1986 Babson recounts Detroit's odyssey from a bulwark of the "open shop" to the nation's foremost "union town." Through words and pictures, *Working Detroit* documents the events in the city's ongoing struggle to build an industrial society that is both prosperous and humane. Babson begins his account in 1848 when Detroit has just entered the industrial era. He weaves the broader historical realities, such as Red Scare, World War, and economic depression into his account, tracing the ebb and flow of the working class activity and organization in Detroit -- from the rise of the Knights of Labor and the American Federation of Labor in the 19th century, through the Congress of Industrial Organizations and the sitdown strike of the 1930s, to the civil rights and women's movements of the 1960s and 1970s. The book concludes with an examination of the present day crisis facing the labor movement.

The Green Grocer Richard Walker 2021-04-01 Learn how to green your business with the help of one of the UK's leading corporate activists. Running a sustainable business doesn't mean that you can't make a profit. In this inspiring book, readers that own businesses of all sizes will learn the value of pursuing ethical policies through the journey of the author's quest to "do it right". Inside the pages of this sustainable business e-book, you'll find: - Expert advice on practical ways that

businesses can help reverse climate change and promote social justice while generating a profit - Chapters addressing plastics, responsible supply chains, the impact of COVID-19, and building a legacy that inspires the next generation - Real-life examples from Iceland's ongoing quest to be sustainable give insights into leadership and sustainable business In the face of global warming, companies are moving towards more eco-friendly business practices and embracing their corporate social responsibility. *The Green Grocer* explores how one business owner did just that. Richard Walker, who owns a £3bn supermarket chain, Iceland, is disrupting this critical sector with his own brand of corporate activism. From restricting single-use plastic to eradicating palm oil from products in his supermarkets, he explains how you too can make genuine progress on sustainable initiatives while being realistic about profit margins, and obligations to customers and employees. This intimate, challenging, and encouraging book, offers clear-sighted experience and inspiration for any business, whether a large corporation, a start-up, a kitchen-table entrepreneur, or a sole trader, to make a difference. *Leading Continuous Change* Bill Pasmore 2015-08-17 Change has become constant, complex, multifaceted, and overwhelming. To meet this challenge, Bill Pasmore presents four keys to help leaders decide where and how to most effectively focus their change initiatives.

Results Bruce A. Pasternack 2005-10-18 Every company has a personality. Does yours help or hinder your results? Does it make you fit for growth? Find out by taking the quiz that's helped 50,000 people better understand their organizations at OrgDNA.com and to learn more about Organizational DNA. Just as you can understand an individual's personality, so too can you understand a company's type—what makes it tick, what's good and bad about it. Results explains why some organizations bob and weave and roll with the punches to consistently deliver on commitments and produce great results, while others can't leave their corner of the ring without tripping on their own shoelaces. Gary Neilson and Bruce Pasternack help you identify which of the seven company types you work for—and how to keep what's good and fix what's wrong. You'll feel the shock of recognition ("That's me, that's my

company”) as you find out whether your organization is: • Passive-Aggressive (“everyone agrees, smiles, and nods, but nothing changes”): entrenched underground resistance makes getting anything done like trying to nail Jell-O to the wall • Fits-and-Starts (“let 1,000 flowers bloom”): filled with smart people pulling in different directions • Outgrown (“the good old days meet a brave new world”): reacts slowly to market developments, since it’s too hard to run new ideas up the flagpole • Overmanaged (“we’re from corporate and we’re here to help”): more reporting than working, as managers check on their subordinates’ work so they can in turn report to their bosses • Just-in-Time (“succeeding, but by the skin of our teeth”): can turn on a dime and create real breakthroughs but also tends to burn out its best and brightest • Military Precision (“flying in formation”): executes brilliant strategies but usually does not deal well with events not in the playbook • Resilient (“as good as it gets”): flexible, forward-looking, and fun; bounces back when it hits a bump in the road and never, ever rests on its laurels For anyone who’s ever said, “Wow, that’s a great idea, but it’ll never happen here” or “Whew, we pulled it off again, but I’m tired of all this sprinting,” Results provides robust, practical ideas for becoming and remaining a resilient business. Also available as an eBook From the Hardcover edition.

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