

Shipping Industry The Technology And Economics Of Specialization

Reviewing **Shipping Industry The Technology And Economics Of Specialization**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is truly astonishing. Within the pages of "**Shipping Industry The Technology And Economics Of Specialization**," an enthralling opus penned by a very acclaimed wordsmith, readers set about an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

Law in Common Tom Johnson 2019-12-12 There were tens of thousands of different local law-courts in late-medieval England, providing the most common forums for the working out of disputes and the making of decisions about local governance. While historians have long studied these institutions, there have been very few attempts to understand this complex institutional form of 'legal pluralism'. *Law in Common* provides a way of understanding this complexity by drawing out broader patterns of legal engagement. Tom Johnson first explores four 'local legal cultures' - in the countryside, in forests, in towns and cities, and in the maritime world- that grew up around legal institutions, landscapes, and forms of socio-economic practice in these places, and produced distinctive senses of law. Johnson then turns to examine 'common legalities', widespread forms of social practice that emerge across these different localities, through which people aimed to invoke the power of law. Through studies of the physical landscape, the production of legitimate knowledge, the emergence of English as a legal vernacular, and the proliferation of legal documents, the volume offers a new way to understand how common people engaged with law in the course of their everyday lives. Drawing on a huge body of archival research from the plenitude of different local institutions, *Law in Common* offers a new social history of law that aims to explain how common people negotiated the transformational changes of the long fifteenth century with, and through, legality.

Intercity Domestic Transportation System for Passengers and Freight 1977

The Blackwell Companion to Maritime Economics Wayne K. Talley 2012-02-13 *Maritime Economics* The Blackwell Companion to Maritime Economics presents a comprehensive and in-depth coverage of shipping and port economics. Featuring contributions from the most respected international specialists in the field, this reference offers up-to-date insights into maritime carriers and their markets (e.g., freight, intermodal and passenger), shipping economics (e.g., dry bulk, liquid bulk, container, regulation, taxation, seafaring, safety and piracy), ship economics (e.g., equity, bond and hedging ship finance) and port economics (e.g., governance, labor, competition, efficiency, choice, investment, clusters, inspection and security). In addition to providing a comprehensive survey of the literature on past and current practices on a wide range of maritime topics, new empirical research on safety and piracy in shipping, ship finance, and container terminal efficiency is presented as well as original theories for maritime carriers and ports that provide greater insights into their operations. With its unprecedented breadth of coverage and range of scholarship, *The Blackwell Companion to Maritime Economics* represents the new standard resource for any and all topics related to maritime economics.

Pharmaceutical Economics and Policy Stuart O. Schweitzer 2006-11-02 The pharmaceutical industry is praised as a world leader in high technology innovation and the creator of products that increase both longevity and quality of life for people throughout the world. At the same time, the industry is also criticized for its marketing and pricing practices and for its apparent anticompetitive responses to generic competition. Even its research and development priorities are criticized as being too closely driven by the goal of maximizing shareholder value, rather than the health of the public. Unfortunately, many of the critics of the industry fail to understand the complexities of the industry and its role in the nation's healthcare system. This book uses the tools of economic analysis to explore the conflicting priorities and aims of the pharmaceutical industry, from both an American and worldwide perspective. This is the second edition of a uniquely comprehensive and balanced discussion of pharmaceutical policy issues. All the chapters of the former edition have been fully re-written and extensively updated. In addition, the book includes six new chapters on emerging topics such as the broadened role of FDA regulations and the increasing diversity of the

industry. An entire chapter is devoted to the biotechnology industry and one to alternative medicines, often called "nutraceuticals." Another new chapter discusses segments of the industry that specialize in particular activities including generic drugs and drug delivery systems. The recent controversial expansion of Medicare to cover outpatient drugs is discussed in depth. The introduction is also updated to address the volatile pace of pharmaceutical innovation and how the pharmaceutical industry has responded to the emergence of managed care.

Technology and Empirical Dynamics of Specialization in Open Economies Michael Stolpe 1994

The Oxford Companion to Scottish History

Human Specialization in Design and Technology Patricia A. Young 2020-12-28 *Human Specialization in Design and Technology* explores emerging trends in learning and training—standardization, personalization, customization, and specialization—with a unique focus on innovations specific to human needs and conditions. Analyzing evidence from current academic research as well as the popular press, this concise volume defines and examines the trajectory of instructional design and technologies toward more human-centered and specialized products, services, processes, environments, and systems. Examples from education, healthcare, business, and other sectors offer real-world demonstrations for scholars and graduate students of educational technology, instructional design, and business development. The book features insights into the future of professors, public schools, equity and access, extended technologies, open educational resources, and more, concluding with a set of concrete solutions.

The Shipping Industry Edmund J. Gubbins 1986 First published in 1986. Routledge is an imprint of Taylor & Francis, an informa company. *Specialization and Trade* Arnold Kling 2016-06-14 Since the end of the second World War, economics professors and classroom textbooks have been telling us that the economy is one big machine that can be effectively regulated by economic experts and tuned by government agencies like the Federal Reserve Board. It turns out they were wrong. Their equations do not hold up. Their policies have not produced the promised results. Their interpretations of economic events -- as reported by the media -- are often of-the-mark, and unconvincing. A key alternative to the one big machine mindset is to recognize how the economy is instead an evolutionary system, with constantly-changing patterns of specialization and trade. This book introduces you to this powerful approach for understanding economic performance. By putting specialization at the center of economic analysis, Arnold Kling provides you with new ways to think about issues like sustainability, financial instability, job creation, and inflation. In short, he removes stiff, narrow perspectives and instead provides a full, multi-dimensional perspective on a continually evolving system.

Technological Economics Shoubo Xu 2020-10-26 This book creatively puts forward the subject nature, object, system, theory, method and application of technical economics, and brings together the research achievements of 50 years, especially the latest research results. It is of great significance for the development of China's technical and economic disciplines and the cultivation of special talents for technical and economic development. It is of great significance for the solution of major technical and economic problems in economic and social development, and has a landmark significance in the history of world technical economics. The book can be used as teaching material for both the liberal arts, science and engineering students within higher education institutions, and as a leading cadre training source for engineers. Furthermore, it can facilitate readers engaged in policy making, program planning, macro control, evaluation of investment decision, feasibility studies, project with aspects such as government, consulting companies, banks, and financial personnel needs. Also this book can aid readers with engineering design, product development, business management, as well as with the needs of engineering and

technical personnel and enterprise management personnel.

Shipping Business and Maritime Economy J. McConville 1995 This annotated international bibliography of over 3000 entries on the business and economic aspects of shipping places an emphasis on commercial as opposed to operations factors. It covers a period from the early 1970s to 1994, but also includes seminal works published prior to 1970.

Maritime Economics Martin Stopford 1997 Now in its second edition, *Maritime Economics* provides a valuable introduction to the organisation and workings of the global shipping industry. It is an excellent and up to date treatment of shipping as an economic activity.

Leadership in World Shipping I. Theotokas 2009-04-29 A new look at the leadership of Greek ship owners in world shipping in the second half of the twentieth century. This book examines the fundamental factors of the dynamism of Greek entrepreneurship in family businesses and provides evidence for the organization, management and strategies of Greek family shipping companies.

Mediterranean Wooden Shipbuilding Apostolos Delis 2015-10-27 In *Mediterranean Wooden Shipbuilding* Apostolos Delis analyses the wooden shipbuilding industry of the port of Syros, an important maritime and commercial crossroad in the nineteenth century eastern Mediterranean.

The Economics of Disappearing Distance Börje Johansson 2019-09-18 This title was first published in 2003. This book focuses on the role of tangible and intangible networks that affect spatial interdependencies in economic and social life. It addresses the question - is the effect of distance disappearing? In examining this question the book considers the types of interaction that bring about globalisation of markets as well as social life in general and the distortion of distance patterns and changes in spatial interdependencies. The contributions elaborate theory and methods by examining hierarchical fields of internal and external influence on regional change; sources of productivity growth in a network of industries, endogenous growth and development policies. The book concludes with an assessment of plan evaluation methodologies for a changing and globalizing world characterized by new economic networks and networking arrangements.

The Geography of Transport Systems Jean-Paul Rodrigue 2013-07-18 Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of *The Geography of Transport Systems* has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: <http://people.hofstra.edu/geotrans> This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

Maritime Economics 3e Martin Stopford 2008-12-19 For 5000 years shipping has served the world economy and today it provides a sophisticated transport service to every part of the globe. Yet despite its economic complexity, shipping retains much of the competitive cut and thrust of the "perfect" market of classical economics. This blend of sophisticated logistics and larger than life entrepreneurs makes it a unique case study of classical economics in a modern setting. The enlarged and substantially rewritten *Maritime Economics* uses historical and theoretical analysis as the framework for a practical explanation of how shipping works today. Whilst retaining the structure of the second edition, its scope is widened to include: lessons from 5000 years of

commercial shipping history shipping cycles back to 1741, with a year by year commentary updated chapters on markets; shipping costs; accounts; ship finance and a new chapter on the return on capital new chapters on the geography of sea trade; trade theory and specialised cargoes updated chapters on the merchant fleet shipbuilding, recycling and the regulatory regime a much revised chapter on the challenges and pitfalls of forecasting. With over 800 pages, 200 illustrations, maps, technical drawings and tables *Maritime Economics* is the shipping industry's most comprehensive text and reference source, whilst remaining as one reviewer put it "a very readable book". Martin Stopford has enjoyed a distinguished career in the shipping industry as Director of Business Development with British Shipbuilders, Global Shipping Economist with the Chase Manhattan Bank N.A., Chief Executive of Lloyds Maritime Information Services; Managing Director of Clarkson Research Services and an executive Director of Clarksons PLC. He lectures regularly at Cambridge Academy of Transport and is a Visiting Professor at Cass Business School, Dalian Maritime University and Copenhagen Business School.

Economics of Maritime Business Shuo Ma 2020-07-17 This book provides a comprehensive introduction to the economics of the business of maritime transport. It provides an economic explanation of four aspects of maritime transport, namely, the demand, the supply, the market and the strategy. The book first explains why seaborne trade happens and what its development trends are; it then analyses the main features of shipping supply and how various shipping markets function; the book finally addresses the critical strategic issues of the shipping business. The full range of different types of shipping are covered throughout the chapters and cases. The book combines the basic principles of maritime transport with the modern shipping business and the latest technological developments, particularly in the area of digital disruption. The ideas and explanations are supported and evidenced by practical examples and more than 160 tables and figures. The questions posed by the book are similar to those that would be asked by the students in their learning process or the professionals in the business environment, with the answers concentrating on the reasons for what has happened and will happen in the future rather than merely fact-telling or any specific forecast. The book is most suited for students of shipping-related disciplines, and is also a valuable reference for maritime professionals.

Maritime Economics Alan Branch 2013-04-15 Now in its second edition *Maritime Economics* provides a valuable introduction to the organisation and workings of the global shipping industry. The author outlines the economic theory as well as many of the operational practicalities involved. Extensively revised for the new edition, the book has many clear illustrations and tables. Topics covered include: * an overview of international trade * Maritime Law * economic organisation and principles * financing ships and shipping companies * market research and forecasting.

University Curricula in the Marine Sciences and Related Fields 1973

Innovation, Path Dependency, and Policy Jan Fagerberg 2009-02-12 The concept of National Innovation Systems is well established in academic research and enthusiastically adopted by policymakers. Yet there are relatively few in-depth studies of how individual national innovation systems have evolved to their present stance. This book provides just that. The contributions of the book are threefold. First, it develops an evolutionary and historically oriented approach to the study of the development of these policies that may have wide applicability. Second, it focuses on a particular type of innovation, innovation in resource-based activities, that differs in many respects from the more commonly studied case of innovation in high-tech industries. Third, the book advances our understanding of the roles played by institutions and politics in innovation. The book includes contributions from historians, economists, and sociologists, and offers an unparalleled account of the development of one of the world's most successful economies.

Manufacturing David O. Whitten 1990-09-27 Overall, this first volume in the series should render business research in manufacturing a good deal easier by bringing together insightful industry histories and detailed critical bibliographies. This series has much to recommend it. Future volumes will be eagerly awaited. Reference Books Bulletin This historical and bibliographical reference work is the first volume of Greenwood Press's Handbook of American Business History, a series intended to supplement current bibliographic materials pertaining to business history. Devoted to manufacturing, this work uses the Enterprise Standard Industrial Classification (ESIC) to divide the subject into distinct segments, from which contributors have developed histories and

bibliographies of the different types of manufacturing. Though authors were given sets of guidelines to follow, they were also allowed the flexibility to work in a format that best suited the material. Each contribution in this volume contains three important elements: a concise history of the manufacturing sector, a bibliographic essay, and a bibliography. Some contributions appear in three distinct parts, while others are combined into one or two segments; all build on currently available material for students and scholars doing research on business and industry. The contributors, who include business, economic, and social historians, as well as engineers and lawyers, have covered such topics as bakery products, industrial chemicals and synthetics, engines and turbines, and household appliances. Also included are an introductory essay that covers general works and a comprehensive index. This book should be a useful tool for courses in business and industry, and a valuable resource for college, university, and public libraries.

Trade Specialisation, Technology and Economic Growth Keld

Laursen 2000 Examines the role of international Ricardian specialization in economic development processes. Laursen (Copenhagen Business School) considers whether countries converge or diverge in terms of specialization patterns over time; if the role of technology can explain the direction of national trade specialization; and the implications of international specialization patterns and their changes for economic growth. Appreciative theories, neo-classical theories, post-Keynesian approaches, and evolutionary approaches are discussed in relation to each of the three issues. Annotation copyrighted by Book News Inc., Portland, OR

Structural Change in the American Economy Anne P. Carter 1970

This work assembles comparable input-output tables for 1939, 1947, and 1958 along with auxiliary information on labor, capital, and final demand for 1939, 1947, 1958, and 1961--data that have not in the past been readily accessible to most students and business analysts. Graphic forms of presentation liberally supplement the basic tables. The study shows how technological change has affected industrial specialization, as well as direct primary inputs, and how these components of change are interrelated.

Maritime Clusters and the Ocean Economy Peter B. Myles

2017-09-07 Over the last decade the concept of clustering has become a central idea for analyzing the competitiveness of nations, industries and firms. This book shows how the cluster concept can be usefully applied to the study of maritime activities. Such activities, including shipping, shipbuilding and port and maritime services, are clearly geographically concentrated in a number of maritime clusters. However, as the author shows, these are having to compete with other uses of the coasts and oceans including capture fisheries, marine aquaculture, offshore energy and tourism. Sound governance and planning is therefore required to manage the competing claims for ocean space. The book shows how competing industries and other stakeholders can cooperate and benefit from an integrated approach to the development of maritime clusters. The contribution of approaches such as integrated coastal zone management and innovations such as ocean business councils, as well as coordinated networks of maritime clusters are reviewed. Case studies are included from around the world, including detailed examples of the development of the Nelson Mandela Bay Maritime Cluster in South Africa and from Poland in the Baltic Sea.

Maritime Business and Economics Okan Duru 2018-12-19 Asian shipping entrepreneurship relies on strong ties between private entities and public institutions (i.e. governments). This book examines the growth and sustainability of the Asian maritime world through the lens of the Asian cultural code, its social and institutional economics as well as its unique way of public governance. The book addresses the economics of maritime industry in a broader stroke to include ship owning, shipbuilding, port operation and its links and collaborations to other industries from a refreshing perspective. The book also examines major maritime nations of Asia in three dimensions: history, strategy (also policy) and the current state of the maritime industry. The relationship between Asian shipping giants and public institutions is also explored, along with the recent developments and challenges of the regional maritime industry in the era of a marine tech boom, upsizing tonnage and environmental debates. Its comprehensive overview of and unique approach to the subject makes the book a valuable reference to anyone interested in the topic.

Economic Crisis and Rule Reconstruction Deming Chen 2016-09-08

The 2008 global economic crisis resulted in many new changes in global economic governance, multilateral trading system, the Group20 major economies, regional economic cooperation and other international

governance platforms. Countries around the world have begun a complex battle to make sure rules are changed in their favor. Furthermore, rule reconstruction has a definite and profound impact on the international economic situation and national trade interests. This book by Former Chinese Minister of Commerce Chen Deming, aims to highlight the focal issues of the competition and negotiations with a panoramic depiction of the complicated state of international economic and trade rule reconstruction. The chapters in the book discuss rules of global governance, reflect on the crisis rarely seen in the past century, and raise the proposition of rule reconstruction. They also focus on multilateral trading system, regional economic cooperation and related international financial rules. Detailed deliberations on various kinds of trade rules including rules of services trade, government procurement, intellectual property, investment, international development cooperation, etc are also dealt with. Lastly, the book provides an outlook on the path, direction and key issues of international economic rule reconstruction, and offers recommendations on China's engagement.

The Tender Ship SQUIRES 2013-03-14 Unsurprisingly, Arthur Squires

presents us with a remarkable book. Unsurprisingly because this is a remarkable man - accomplished engineer, gifted musician, sensitive humanist, talented teacher, analytical observer, felicitous writer - altogether a man with the kind of breadth and depth that we rarely produce these days, and even more rarely tolerate in an age that worships specialization. Professor Squires has done a great many things in his life and has thought deeply about his experiences. The book that follows radiates not only that ongoing process of reflection, but also a dazzling range of reading and a lifetime of conversations with colleagues and bosses, mentors and students, wise men and fools. What he has produced is that rare specimen indeed - a book that is a pleasure to read and that needs to be read by every informed citizen. The Tender Ship focuses on the intersection of the most vital questions that confront American society - or indeed any modern, industrial society, however defined. No historical example exists of a society that has reached such a status without creating bureaucracies to manage its public and private sectors. Maintenance of national well-being depends, at least in part, on a nation's ability to generate and adopt the technology necessary to maintain economic competitiveness and, in the case of the United States, a credible force with which to defend ourselves and our allies.

Shipping and Economic Growth 1350-1850 2011-03-21 Shipping was the most dynamic sector of the economy of Europe from the fourteenth into the nineteenth century. Europeans who moved goods by sea dramatically improved their efficiency, laying the foundations for greater economic growth to come and for domination of the world's oceans.

The Rise and Fall of Urban Economies Michael Storper 2015-09-02

Today, the Bay Area is home to the most successful knowledge economy in America, while Los Angeles has fallen progressively further behind its neighbor to the north and a number of other American metropolises. Yet, in 1970, experts would have predicted that L.A. would outpace San Francisco in population, income, economic power, and influence. The usual factors used to explain urban growth—luck, immigration, local economic policies, and the pool of skilled labor—do not account for the contrast between the two cities and their fates. So what does? The Rise and Fall of Urban Economies challenges many of the conventional notions about economic development and sheds new light on its workings. The authors argue that it is essential to understand the interactions of three major components—economic specialization, human capital formation, and institutional factors—to determine how well a regional economy will cope with new opportunities and challenges. Drawing on economics, sociology, political science, and geography, they argue that the economic development of metropolitan regions hinges on previously underexplored capacities for organizational change in firms, networks of people, and networks of leaders. By studying San Francisco and Los Angeles in unprecedented levels of depth, this book extracts lessons for the field of economic development studies and urban regions around the world.

Department of Transportation and Related Agencies Appropriations for 1997 United States. Congress. House. Committee on Appropriations. Subcommittee on Department of Transportation and Related Agencies Appropriations 1996

Economics of Transportation Marvin Luke Fair 1950

Shipping Economics and Policy Ignacy Chrzanowski 1979

Role of Clustering in Provision of Economic Growth T.N. Litvinova

2016-05-11 Under current economic conditions, society's business structure once again faces the phenomenon of stagnating markets. This recessive state, often discussed in a variety of scientific works, explains

the behaviour of financial and economic indicators in the business vector of the global economy. As such, it is obvious that various regions throughout the world require a "breath of fresh air", that is, new steps towards positive changes of the quality of their economic growth. As shown in this volume, the resolution of crises and other manifestations of economic instability are related to the phenomenon of clustering, which has, since the second half of the 20th century, become of increasing popularity around the world. The contributors here explore aspects of the formation of modern economic clusters, discussing the advantages and negative aspects of clustering and the phenomenon of "underdevelopment whirlpools" as a manifestation of clustering. In addition, they analyse the contradictions of clustering, the fusion of clustering into small and medium enterprises, and cluster initiatives, and develop a methodological approach to cluster formation under modern conditions. The book will be of particular interest to postgraduate students, scientists, and economic specialists, as well as the general reader wishing to learn more about the problems of the phenomenon of clustering in various regions throughout the world.

Management of Shipping Companies Ioannis Theotokas 2018-04-19 The maritime sector is dynamic and volatile, creating the need for continuous monitoring of the latest developments and their effects on the organisation, management and strategies of shipping companies. This book analyses the business environment of these companies and the approaches they adopt in organising and managing their activities. Management of Shipping Companies aims to facilitate the learning and understanding of the fascinating world of shipping business. It examines the organisation and management of companies which manage ocean-going ships, emphasising the special characteristics of the industry and the framework created by these. This textbook offers a detailed account of the companies' processes and functions, the structural and contextual dimensions of their organisation, as well as an analysis of human resources, safety management and the outsourcing of shipping operations. Written in an easily digestible and critical manner, it includes case studies and analysis of best practices implemented by companies worldwide. This unique and accessible book is an ideal text for students in maritime studies programs as well as readers interested in learning about maritime businesses' organisation and management.

Encyclopedia of American Business History Charles R. Geisst 2014-05-14 Presents an alphabetically-arranged reference to the history of business and industry in the United States. Includes selected primary source documents.

Doing Business in the Knowledge-Based Economy Louis A. Lefebvre 2012-12-06 On September 17 and 18, 1998, a conference took place at Mont Tremblant on the theme "Doing Business in a Knowledge-Based Economy." This conference brought together some hundred participants from government, business and academia, with backgrounds in business administration, engineering, public administration and economics, to provide a multidisciplinary analysis of what has come to be known as the "Knowledge-Based Economy" (KBE). The aim was to come up with suggestions and recommendations about how to do business in a knowledge based economy, both at the firm level and at the government level. All presenters were explicitly asked to conclude with policy recommendations. The conference was sponsored by Industry Canada and organized by the Centre of Interuniversity Research on the Analysis of Organizations (CIRANO). The conference papers offered U.S., Canadian and European perspectives on the management of a knowledge-based economy. This volume is divided into three parts. The papers in part I set the stage by describing the salient features of the KBE. What is so special about it? What are its economic underpinnings? What are its technological characteristics? Knowledge plays a crucial role in a KBE, hence its name. Whereas, in the past, growth was determined primarily by the availability of land, natural resources, labour and capital successively, at the end of the twentieth century, knowledge has become a (if not the) major factor of economic growth.

An Assessment of maritime trade and technology.

Norwegian Shipping in the 20th Century Stig Tenold 2019-01-01 This book is open access under a CC BY NC ND 4.0 license. This open access book discusses how Norwegian shipping companies played a crucial role in global shipping markets in the 20th century, at times transporting more than ten per cent of world seaborne trade. Chapters explore how Norway managed to remain competitive, despite being a high labour-cost country in an industry with global competition. Among the features that are emphasised are market developments, business strategies and political decisions The Norwegian experience was shaped by the main breaking points in 20th century world history, such as the two world

wars, and by long-term trends, such as globalization and liberalization. The shipping companies introduced technological and organizational innovations to build or maintain a competitive advantage in a rapidly changing world. The growing importance of offshore petroleum exploration in the North Sea from the 1970s was both a threat and an opportunity to the shipping companies. By adapting both business strategies and the political regime to the new circumstances, the Norwegian shipping sector managed to maintain a leading position internationally.

Understanding Green Business Nik Tehrani 2011-05 Why Understanding Green Business? With every new day society has become more aware of the increasing threats to the globe due to the non-environmentally friendly practices that have been occurring in the previous years. Due to the newfound awareness, people have taken greater lengths to pass laws, alter company policies and change their everyday lives to do their part in helping to preserve the environment and prevent any further damage. Rather than taking the easy route and continuing their habits, society is putting forth a consciousness effort to go out of their way to improve the environment in any way they can. As a collective force the going green movement will better the environment and allow further generations to enjoy a clean and productive world. How is Understanding Green Business structured? Dr. Tehrani and Dr. Sinha dedicate each chapter to a different aspect of "going green" in this book such as products, transportation, networking, research and energy alternatives. In addition, the authors discuss green careers and provide useful information on how to go about working at a green company. The future of the green movement and its impacts are mentioned so as to provide a potential impact of current changes in the future. It also shows a possible interpretation of how the future green movement shall be exercised. Who is this book for? This book has been created as the core textbook for Business professionals, industry practitioners, academicians and students who would like to hone their business skills, and keep up with the latest trends in Green Business. As a result, Understanding Green Business will support students pursuing a master degree in MBA, Certificate in Management or a Diploma in Management and/or Business while undergraduate students in business programs.

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